



## Kansas County Highway Association

Phillip Nusser, President

Justin Mader, President Elect

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March 7, 2018

Dear KCHA Sponsors, Consultants & Exhibitors:

The Kansas County Highway Association's 2018 Spring Conference is right around the corner and the Executive Board has developed an outstanding program of interesting topics. This year's conference will be held May 7<sup>th</sup> through May 9<sup>th</sup> at the Hilton Garden Inn, 3320 S. 9<sup>th</sup> Street, Salina, Kansas. The conference will begin Monday with golfing at the Salina Golf Course and evening social activities at Hilton Garden Inn.

KCHA has received generous support from sponsors, exhibitors and consultants for our Spring Conference over the years. Thanks to the generous support of our sponsors, the conferences continue to be successful, educational, and entertaining. Your sponsorship helps to defray the cost of holding this annual conference. In keeping the costs down, KCHA is able to attract a wider audience from its membership. Sponsorship also provides a great opportunity for recognition, name exposure and networking.

KCHA is seeking sponsors for its 2018 Spring Conference. Several levels of financial sponsorship are available to choose what best works for you. The proposed levels of sponsorship are as follows:

- **Bronze Sponsor** - Less than \$250
  - Recognition - Your company name will be listed in the official conference program provided to registrants during check-in.
- **Silver Sponsor** - \$250-\$499
  - Recognition - Your company name will be listed in the official conference program provided to registrants during check-in. Your company name will also be announced as a sponsoring vendor during the general session.
- **Gold Sponsor** - \$500-\$999
  - Recognition - Same recognition as above. Additionally, your company will be posted throughout the conference.
- **Platinum Sponsor** - \$1000 and up
  - Same recognition as above. Additionally, your company name will be assigned as a meal sponsor with special recognition and posting during the conference meal.

The above sponsorship levels are suggestions only. The KCHA welcomes any level of financial support that you are most comfortable with. If you have a specific function for which your company wishes to provide sole sponsorship, please contact Phillip Nusser, Stafford County, at (620) 549-3597 for more information or to make arrangements.


KCHA is also seeking hole sponsors and beverage sponsors for the Monday golf outing. Sponsorships are available for \$100 per hole or \$500 for beverage sponsorship. The KCHA Spring Conference is offering 30 indoor booth spaces adjacent to the conference meeting room. Electricity for booths is limited. Vendor space and electricity will be made available on a first come first serve basis for \$450 per space, \$600 for nonmembers. For information or questions contact Phillip Nusser, Stafford County, at (620) 549-3957.

A sponsorship and exhibitor registration form is included for your use. Please forward your completed form to Dennis Kriesel, Operations & Finance Director, KAC, 300 SW 8<sup>th</sup> Ave, Ste. 300, Topeka, KS 66603. Please provide with your payment the name and spelling for your company posting. You may also download the registration forms from the KCHA website at [www.kansascountyhighway.org](http://www.kansascountyhighway.org) or contact Alvin Perez, Riley County, (785) 537-6330.

Another option you have for conference registration and payment is online at <https://kansascountyhighway.regfox.com/2018-kansas-county-highway-association-spring-conference>. Online registration includes full conference registration, conference sponsorships, booth and outdoor exhibits, golf registrations, and more.

KCHA is proud to support all of its sponsors, consultant and exhibitors for the services and products that they provide to Kansas Counties.

Sincerely,

  
Phillip Nusser  
KCHA President  
Stafford County

Enclosures  
Sponsorship/Exhibitor Registration Form  
Golf Tournament